



NPG of Missouri, LLC

# ORDER

Print Date 11/05/12 Page 1 of 2

Flight Dates 10/31/12-10/31/12

Contract / Revision 30160 /

Original Date / Revision  
10/30/12 10/30/12

Advertiser John Wright/Dem/HD47/MO

Agency Buying Time, LLC

Buying Contact

650 Massachusetts Ave, NW #210  
Washington, DC 20001

Product  
WRIGHT 4 STATE HOUSE

Agency Com 15%

Billing Contact

650 Massachusetts Ave, NW #210  
Washington, DC 20001

Sales Office HRVA

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 2565

Alt Order # 6400202

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL POL-CAN

Product Codes PL1

Priority L3

Advertiser Ref

Primary Account Executive  
HRP Virginia

| Account Executive | Order% | Start Date | End Date |
|-------------------|--------|------------|----------|
| HRP Virginia      | 100%   |            |          |

Order Share % Market Value

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| AJWB              | %          |        |
| CABLE             | %          |        |
| KMIZ              | %          |        |
| KMOS              | %          |        |
| KNLJ              | %          |        |
| KOMU              | %          |        |
| KRCG              | %          |        |
| KZOU              | %          |        |
| UNKWN             | %          |        |

## Order Totals

## Billing Plan

| Month         | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|------------|--------------|--------|------------|----------|---------|------------|--------------|
| November 2012 | 7          | \$569.50   | \$670.00     | 0.00   | 10/29/12   | 10/31/12 | 7       | \$569.50   | \$670.00     |
| Totals        | 7          | \$569.50   | \$670.00     | 0.00   |            |          |         |            |              |

| Ln   | Ch   | Start             | End             | Inventory Code                       | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount  |
|------|------|-------------------|-----------------|--------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|---------|
| E 21 | KQFX | 10/31/12          | 10/31/12        | M-F 11-1130p<br>HOW I MET YOUR MOTI  | CM    | 11-1130p       | --1---- | :30 | 1                 | \$10.00     | L3  | 0.00          | NM   | 1     | \$10.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|      |      | Week: 10/29/12    | 11/04/12        | --1----                              |       |                |         |     | 1                 | \$10.00     |     | 0.00          |      |       |         |
| E 22 | KQFX | 10/31/12          | 10/31/12        | M-F 1130p-12a<br>HOW I MET YOUR MOTI | CM    | 1130p-12a      | --1---- | :30 | 1                 | \$10.00     | L3  | 0.00          | NM   | 1     | \$10.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|      |      | Week: 10/29/12    | 11/04/12        | --1----                              |       |                |         |     | 1                 | \$10.00     |     | 0.00          |      |       |         |
| E 23 | KQFX | 10/31/12          | 10/31/12        | M-F 12-1p<br>OLD CHRISTINE           | CM    | 12-1p          | --1---- | :30 | 1                 | \$5.00      | L3  | 0.00          | NM   | 1     | \$5.00  |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |         |
|      |      | Week: 10/29/12    | 11/04/12        | --1----                              |       |                |         |     | 1                 | \$5.00      |     | 0.00          |      |       |         |
| E 24 | KQFX | 10/31/12          | 10/31/12        | M-F 2-3p                             | CM    | 2-3p           | --1---- | :30 | 1                 | \$5.00      | L3  | 0.00          | NM   | 1     | \$5.00  |



Contract / Revision      **30160**      Flight Dates **10/31/12-10/31/12**      Hiatus Dates  
Original Date / Revision    10/30/12/    10/30/12      Order Sep    00:15:00  
Advertiser    **John Wright/Dem/HD47/MO**    Product **WRIGHT 4 STATE HOUSE**    Estimate #    **2565**

| Ln              | Ch   | Start             | End             | Inventory Code  | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Totals |          |          |
|-----------------|------|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|--------|----------|----------|
|                 |      |                   |                 |                 |       |                |                   |     |             |          |               |      |      | Spots  | Amount   |          |
| STEVE HARVEY    |      |                   |                 |                 |       |                |                   |     |             |          |               |      |      |        |          |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |        |          |          |
| Week:           |      | 10/29/12          | 11/04/12        | --1----         |       |                | 1                 |     | \$5.00      |          | 0.00          |      |      |        |          |          |
| E 25            | KQFX | 10/31/12          | 10/31/12        | M-F 6-630p      | CM    | 6-630p         | --1----           | :30 | 1           | \$190.00 | L1            | 0.00 | NM   | 1      | \$190.00 |          |
| BIG BANG THEORY |      |                   |                 |                 |       |                |                   |     |             |          |               |      |      |        |          |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |        |          |          |
| Week:           |      | 10/29/12          | 11/04/12        | --1----         |       |                | 1                 |     | \$190.00    |          | 0.00          |      |      |        |          |          |
| E 26            | KQFX | 10/31/12          | 10/31/12        | M-F 630-7p      | CM    | 630-7p         | --1----           | :30 | 1           | \$250.00 | L1            | 0.00 | NM   | 1      | \$250.00 |          |
| BIG BANG THEORY |      |                   |                 |                 |       |                |                   |     |             |          |               |      |      |        |          |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |        |          |          |
| Week:           |      | 10/29/12          | 11/04/12        | --1----         |       |                | 1                 |     | \$250.00    |          | 0.00          |      |      |        |          |          |
| E 27            | KQFX | 10/31/12          | 10/31/12        | M-F Late News   | CM    | 9-930p         | --1----           | :30 | 1           | \$200.00 | L2            | 0.00 | NM   | 1      | \$200.00 |          |
| M-F Late News   |      |                   |                 |                 |       |                |                   |     |             |          |               |      |      |        |          |          |
|                 |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |        |          |          |
| Week:           |      | 10/29/12          | 11/04/12        | --1----         |       |                | 1                 |     | \$200.00    |          | 0.00          |      |      |        |          |          |
|                 |      |                   |                 |                 |       |                |                   |     |             |          |               |      |      | Totals | 7        | \$670.00 |